

A whisker with a black handle and silver wires, wrapped with red and blue ribbons. The background is dark grey with faint text 'UK PASTRY COL' and 'Pastry World Cup 2027'.

SPONSORSHIP PROPOSAL

Pastry World Cup 2027

TEAM UK

INGREDIENTS	EQUIPMENT (small & large)	HOSPITALITY & LOGISTICS	DESIGN	MEDIA	PATRONAGE
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selection process, training and finale	£10,000	£ 8,000	£2,000	£500	2 features articles per year	£30,000
Can be divided in YEAR 1 for 2025 budget YEAR 2 for 2026 budget	Including ingredients orders up to £1000	+ up to £2,000 on orders per year	+ up to 2,000 value	+ 50% off on any final invoice	+ 2 interviews per year	

1 – USE OF THE BRAND - On all types of material (communication, packaging, web, videos, signs, etc.) -

USE OF YOUR TITLE SPONSOR	X	X	X	X	X	X
LOGO UK PASTRY OPEN and/or FINALE	X	X	X	X	X	X

2 – SOCIAL MEDIA & PHOTOGRAPHIC CONTENT

Mention of your name on all our social media (IG & Facebook accounts)	X	X	X	X	X	X
Be tagged in every post of our IG & Facebook accounts, included for historical sponsors (First to sign up with a maximum of 4 spaces available)	X	X	X			X
A week takeover on our IG & Facebook account up to 12 post included for historical sponsors (First to sign up with a maximum of 4 spaces available)	X	X	X			X

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3 – VISIBILITY ON COMMUNICATION TOOLS – material & website

LOGO on INVITES to all events organised by the UKPC	x					x
LOGO on the PRESS release and press book - digital	x	x				x
LOGO on the PARTNER TAB of our website	x	x	x	x	x	x
LOGO + COMPANY PROFILE PAGE + LINK WEBSITE on our partner page and LOGO on the HOME PAGE	x					x
LOGO on Menu/Invites to our Fundraising Event (if applicable) - EXTRA 4	x					x

4 – VISIBILITY during TRAINING & SELECTION PROCESS

LOGO on the HATS worn by JURY, CANDIDATES and COMMITTEE						x
LOGO on the SLEEVE OF THE JACKETS worn by JURY, CANDIDATES and COMMITTEE	x	x				x
LOGO on SIGNAGE for public events	x	x	x		x	x
LOGO displayed on the MAIN SCREEN frequency to be determined (if applicable)	x					x
LOGO on certificates and prizes (hard copies) (if applicable)	x					x

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INTERVIEW with your COMPANY REPRESENTATIVE during the award ceremony (if applicable)						X
MENTION OF YOUR COMPANY NAME during the award ceremony (if applicable)	X	X	X	X	X	X
5 – HOSPITALITY & INVITES						
VIP INVITES to European cup	4	2	1	2		10
VIP INVITES to the grand finale in LYON	2	2	1		X	5
Team UK at your disposal for 2 events throughout the cycle						X



We also offer a more bespoke level of sponsorship at a reduce fee of £5,000 for a 2 years cycle (2024 – 2025) including some benefits of the above.

For more information please contact the UK Pastry Club :
contact@ukclubcopedumonde.co.uk

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Code	6 – EXTRA - optional (slot available)						
1	LOGO on HATS during trainings if qualification to the grand finale (1)						FREE
2	LOGO on APRONS during trainings if qualification (1)	£200	£200		£200		FREE
3	VIDEO Material with the - 30 s to illustrate 1 product CANDIDATES (10) - included for historical sponsors	£1000	£1000	£1000	£1000		
4	1 TABLE to our annual FUNDRAISING EVENT (10)	£1500	£1500	£1500	£1500		50% off
5	Repost your preferred post every 2 months (4) included for historical sponsors	£350	£350	£350	£350		FREE
6	Be tagged in every post of our IG account (4) included for historical sponsors	£500	£500	£500	£500	Additional news feed	FREE
7	A week takeover on our IG account and FB up to 12 post (2/day) –(4) included for historical sponsors	£500	£500	£500	£500		FREE
8	Special discount on dedicated professional photographic content with Jodi Hinds Studio	15%	15%	15%	15%		

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AGREEMENT put a cross on the sponsorship wishes

COMPANY NAME* :

Main Contact full name* :

Contact Details* :

Mail :

@* :

IG account* :

FB or LINKEDIN accounts* :

EXTRA WANTED (PAYABLE) – please put the code number :

DATE & SIGNATURE:



**CONTACT
UK PASTRY CLUB**

CONTACT@UKCLUBCOUPEDUMONDE.CO.UK

[UK Pastry Club](#)

[Instagram](#) [Linkedin](#) [Facebook](#)